

Research

at Princeton

July 31, 2014



Brain's dynamic duel underlies win-win choices



People choosing between two or more equally positive outcomes experience paradoxical feelings of pleasure and anxiety, feelings associated with activity in different regions of the brain, according to an associate research scholar at the Princeton Neuroscience Institute.

Becoming an expert takes more than practice



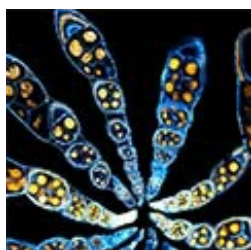
Deliberate practice may have less influence in building expertise than previously thought, according to an analysis by researchers at Princeton University, Michigan State University and Rice University.

Water, Water — Not Everywhere: Mapping water trends for African maize



A new analysis found increases in water availability during the maize-growing season in Africa, although the trends varied by region, with some regions experiencing a decline in water availability. From our research blog, *Princeton Journal Watch*.

Featured Video: Art of Science 2014



The "Art of Science 2014" exhibit showcases 44 images of artistic merit created during the course of scientific research. This year, for the first time in its seven-year history, the competition also includes video. Twelve videos were chosen from more than 50 submissions.

Events

Free and open to the public

Mon. Aug 11, 2:30-6:30 pm

Keller Center eLab

Demo Day 2014 -

Princeton: eLab teams will showcase their entrepreneurial ventures to an audience of investors, innovators, and entrepreneurs. *Friend Center Rm 101, Princeton University*

Tues. Aug 12, 5:00-8:00 pm

Keller Center eLab

Demo Day 2014 - NYC:

eLab teams will showcase their entrepreneurial ventures to an audience of investors, innovators, and entrepreneurs.

AppNexus, 19 West 22nd St., 4th Floor, New York City

Research at Princeton is a monthly newsletter publicizing discoveries made by University faculty, research staff and students. It is produced by the Office of the Dean for Research.