

PRINCETON
INNOVATION



Building a Better Future

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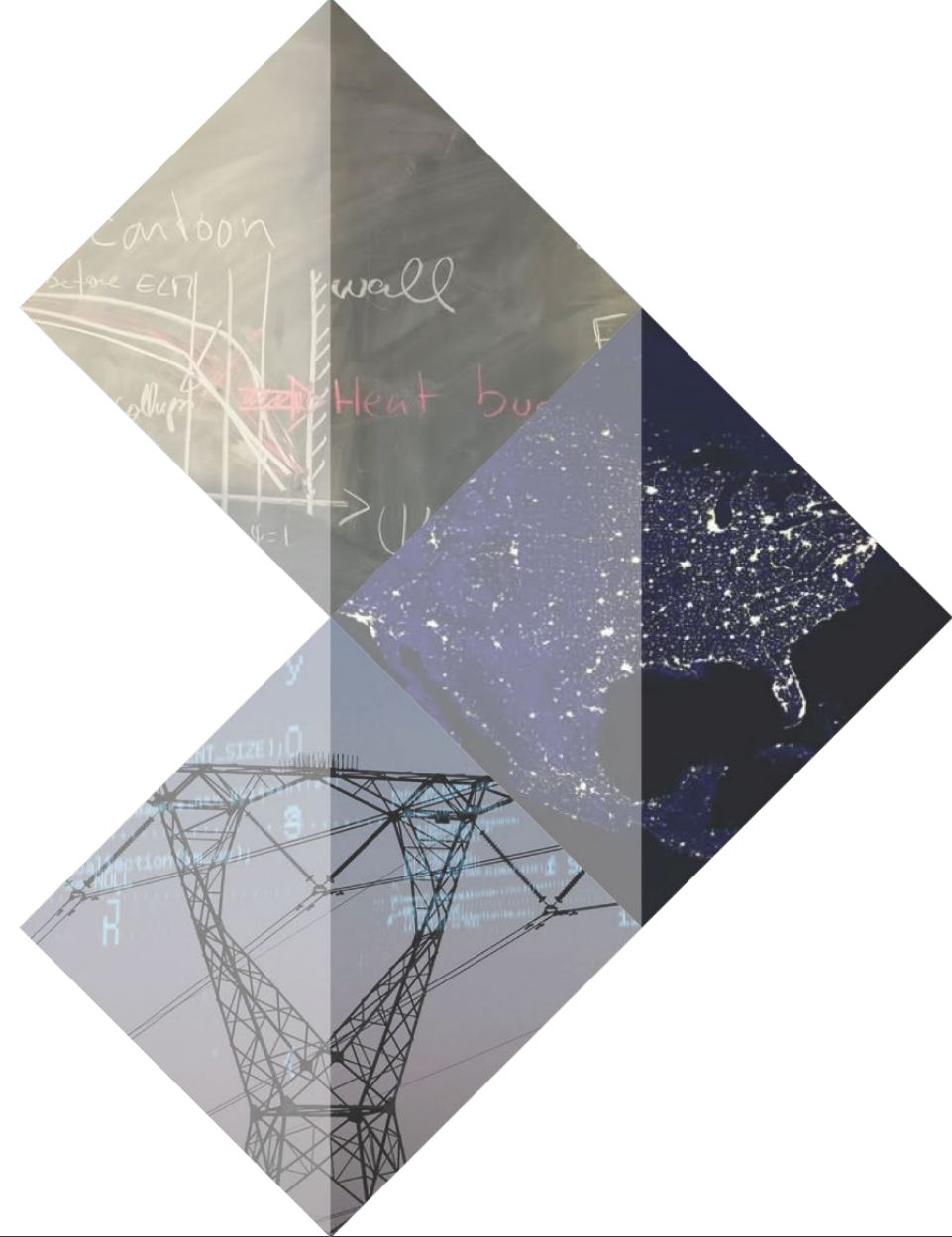
October 23, 2020

Faculty Research Forum: Innovation at Princeton

Our Mission

Encourage, facilitate and promote **innovation, entrepreneurship, and partnerships** that will enhance the quality and impact of research and teaching at Princeton University

Enhance and support humanity through a well integrated and nurtured **innovation ecosystem** that serves to improve the quality of life for all



Our Priorities

Enable faculty and researchers to translate their work into commercial or non-profit ventures by providing **training and support**

Increase the University's **openness** and make it more welcoming and inviting to **expand external partnerships**

Build a culture supportive of innovation and entrepreneurship amongst our community

Promote awareness of the University's innovation and entrepreneurship activities and signal to partners our openness via greater **communication**

Convergence of Academic Scholarship and Innovation with Entrepreneurship



Increase in Rigor and Relevance of Research

Accelerate the Translation of Research to Improve Society

Unbound Possibilities to Make an Impact

Our Core Values

Collaborative

Innovation at Princeton is encouraged, facilitated and nurtured in a manner that **bridges and builds** on the **strengths of all** in the innovation ecosystem.

Community

We have **unwavering commitment** to our community of researchers and entrepreneurs to **build a culture** that supports innovation.

Inclusive

Innovation is a societal process which is enhanced by **participation of all society**. We are committed to diversity as an integral part of innovation.

Evolve

The only thing that remains constant is that everything changes. We will **measure progress and impact** of our programs and evolve accordingly.

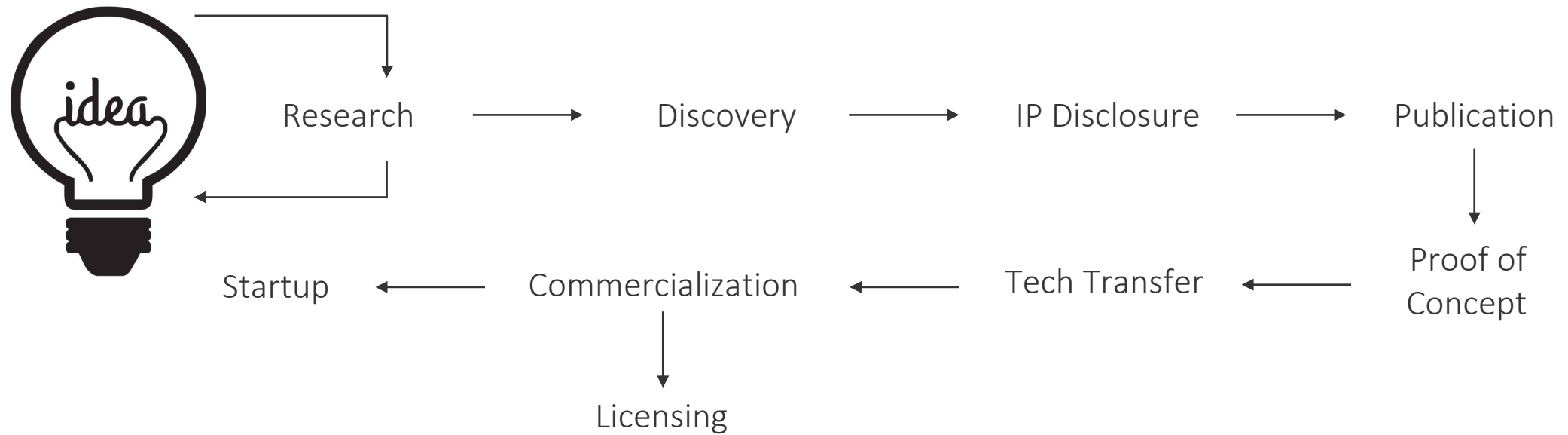
Bold

Our mission requires us to be **bold in thought and in action** for Princeton Innovation to realize its potential to have a global impact.

Open

We will embrace the external community. We will be open to **change**. We will be open to **innovation**.

The Academic Innovation Process



Innovation and Entrepreneurship Ecosystem @ Princeton



Innovation and Entrepreneurship Ecosystem @ Princeton



ENGAGE 2020

November
4-6

*Innovation,
Collaboration
and Impact*

Engage 2020 brings together innovators in the fields of science, engineering, social sciences and humanities, from both Princeton University and the larger innovation ecosystem. Sessions range from keynotes about broad societal issues, to specialized programming and workshops:

- Celebrate Princeton Innovation, highlighting Princeton discoveries that have the potential to improve the quality of life
- Academic-industry partnerships in chemistry, technology, engineering and the life sciences
- Panel discussions and skill-building workshops on a range of entrepreneurial topics
- A showcase of Princeton-related startup companies
- How academia, industry and government can work together to improve communities
- Research facilities and services available at academic institutions in New Jersey



**Dean for Research
AWARD for
DISTINGUISHED
INNOVATION**



How can we help you build a better future in
translating your work beyond campus?

Princeton Innovation and Entrepreneurship

Thank You

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